

## **Minutes of Working Group 5 Meeting - Berlin Monday 29th October 9:00 – 12:00**

**In Attendance;** See attached Sign-in sheet

### **Welcome by Chair - Anna Marie Heiberg**

WG5 Attendance – we need to invite the new members of WG 5 and informed the COST Office. Jarkko to check procedure with COST Office. Mr. Eric Koch is planning to join working group 5 and he is a communication specialist as he is communication manager for his organisation.

### **Agenda Approved**

Minutes were reviewed, plans for making video clips briefly discussed, MC and cost office support video production and we also have budget approval. There are currently 3 separate quotes for video production.

Revised communication plan was discussed briefly and is also on the agenda later.

We need to keep a list of where our SACURIMA cost action has been mentioned and promoted, such as at events & conferences or outside meetings.

### **Communication Plan**

Anna Marie Heiberg and Helle Berk Domino had some made some updates to the communication plan and had been briefly reviewed by Pat Griffin.

It was agreed that we need to put up some updates of activities so far in the overall cost action. Each Group Leader should provide an update on all conferences SACURIMA had been promoted at.

The new COST template for PowerPoint presentations will be sent to all members advising them to use it when promoting our cost action.

It was suggested that STSM's could be promoted by a short interview on video.

Anna Marie to put photo and short paragraph about the recent joint COST Action and Nordic meeting sessions up on web site. Possibly include both agenda documents. As John Mc Namara had done already prepared a short report he agreed to send a half page on the above to Anna Marie.

Jarrko advised that we have €4,000 budget for publication of articles. Our Finish member has a paper to publish but there are page fees to be paid, so important to have this facility. Policy was established that such funds would only be made available where the paper is a subject matter of SACURIMA and we are credited for such publishing.

The proposal to have a special edition in the Journal of Agri Medicine of our COST Action work was briefly discussed. RR had established that Agri Medicine are already planning two special additions. RR noted that in 2019 on August 7, 8 and 9 Wednesday, Thursday Friday, Seattle USA NIOSH Agri Centre meetings were scheduled.

### **Short-term Communication and Dissemination needs**

To support social marketing of SACURIMA it was proposed that three short videos be made. Two videos clips to be made before end of budget period by April 2019. Norway company to do one on the overall OSH issues in EU agricultural for policymakers and the Irish company to produce one more specific to farmer issues and the Irish perspective.

While we have MC general approval, this plan will be sent to MC for approval by e-vote asap and will also include approval that Lithuania will also do a video clip in the new period, pending funding being available.

Need to check if we can link a video by our Israeli member, who is the world authority on OSH culture in agriculture, onto our website.

RR shared social media plan set out on the spreadsheet small groups to be established to work on the following;

- Policy
- Research
- Funding
- Education
- Media

Timelines to be provided for these but we need some critical new and interesting information. We also need to be careful not to go too early, RR will work up match between who & what to go with.

Each country to get interviews/questionnaires completed by 20 farmers per country. This would give some good baseline info.

**END**