COST Action CA16123  
Safety Culture and Risk Management in Agriculture (SACURIMA)  
Working Group 5 Dissemination Meeting

Time:  Monday October 29, 2018  9:00 – 15:00

Place:  Berlin, meeting room to be arranged by Martina Jacob

Invited:  Working Group 5 meeting participants:
Anne Marie Heiberg, Norway – WG5 leader
Pat Griffin, Ireland – Communication Manager
Helle Birk Domino, Denmark – Communication Vice Chair
Risto Rautiainen, Finland – Action Chair
John McNamara, Ireland – Action Vice Chair
Jarkko Leppala, Finland – Scientific Representative
Peter Lundqvist, Sweden – WG1
Jose Rato Nunes, Portugal – WG2
Joze Staric, Slovenia – WG3
Aurelie Berthet, Switzerland – WG4
Federica Masci, Italy – STSM Vice Chair

Agenda:
9:00  Welcome – Anne Marie Heiberg
9:05  Acceptance of Agenda
9:10  Acceptance of Minutes of Norway WG5 meeting
9:15  Update of SACURIMA Communication Plan; strategy and implementation
  • Scientific information
  • Educational information to EU and National stakeholders and agricultural communities
10:30 Break
10:45 Short-term communication and dissemination needs
  • Social marketing plan for SACURIMA
  • Video production; policy makers, farmers
  • Website; updating content, completing member directory with videos
  • Social media plan
12:00 Light lunch
13:00 Adjourn