

**COST Action CA16123**  
**Safety Culture and Risk Management in Agriculture (SACURIMA)**  
**Working Group 5 Dissemination Meeting**

**Time: Monday October 29, 2018 9:00 – 15:00**

**Place:** Berlin, meeting room to be arranged by Martina Jacob

**Invited:** Working Group 5 meeting participants:  
Anne Marie Heiberg, Norway – WG5 leader  
Pat Griffin, Ireland – Communication Manager  
Helle Birk Domino, Denmark – Communication Vice Chair  
Risto Rautiainen, Finland – Action Chair  
John McNamara, Ireland – Action Vice Chair  
Jarkko Leppala, Finland – Scientific Representative  
Peter Lundqvist, Sweden – WG1  
Jose Rato Nunes, Portugal – WG2  
Joze Staric, Slovenia – WG3  
Aurelie Berthet, Switzerland – WG4  
Federica Masci, Italy – STSM Vice Chair

**Agenda:**

- 9:00 Welcome – Anne Marie Heiberg
- 9:05 Acceptance of Agenda
- 9:10 Acceptance of Minutes of Norway WG5 meeting
- 9:15 Update of SACURIMA Communication Plan; strategy and implementation
  - Scientific information
  - Educational information to EU and National stakeholders and agricultural communities
- 10:30 Break
- 10:45 Short-term communication and dissemination needs
  - Social marketing plan for SACURIMA
  - Video production; policy makers, farmers
  - Website; updating content, completing member directory with videos
  - Social media plan
- 12:00 Light lunch
- 13:00 Adjourn